

**THE TAMIL NADU HANDLOOM WEAVERS' CO-OPERATIVE  
SOCIETY LIMITED**

CO-OPTEX HEAD OFFICE, 350, PANTHEON ROAD,  
EGMORE, CHENNAI – 600 008  
email: cooptex@cooptex.com

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Applications inviting Expression of interest for Empanelment of Designers on contract basis for Co-optex.

**I) DESIGNER**

**1. SCOPE OF WORK**

- To assist the Handloom Weavers Co-operative Societies in modifying the designs, colour combination and textures of the fabrics.
- To develop a range of handloom products as per market requirements.
- To coordinate with the Marketing & Production Executives of Co-optex and the Handloom Weavers Co-operative Societies to undertake to designing as per requirements of importers/buying agents/overseas buyers. Samples to be developed under the project from the stage of designs into products.
- To document the designs and products developed.
- To train weavers and technical staff of the Handloom Weavers Co-operative Societies to convert paper designs into fabrics/end products.

Design development activities include designer input towards textile techniques, motifs, design & colour trend and redefined usage of fabrics, usage of existing garment styles, product development using new techniques.

## **2. Eligibility**

The applicant should have passed out from a Textile Design Institute of reputed. The applicant should have atleast 3 years of working experience as Textile Designer, preferably with an experience of working in Textiles Sector and **having knowledge in CATD (Computer aided Textile Designing).**

## **3. Terms & Conditions**

Empanelment shall be valid for 1 year. Engagement will be on need basis.

### **a) Design Development**

- Selecting the right yarn keeping design and products in mind
- Work on the
  - Combination of weaves
  - Motifs an patterns
  - Color ways
  - Value addition
  - Design concepts
  - Color References in the form of pantone number/thread card number to be Prototype (Sample) development.

## **b) Product Development**

- Develop various products ranges like yardage fabrics, sarees, furnishing keeping in mind the weave and patterns of cluster and how it can be modified according to buyer's need, local, national and international market.
- The Designer shall identify the products before commencement of new design development by visiting Handloom Weaver Co-operative Societies.
- The designer will provide only those ranges of products which are acceptable to the targeted market / buyer and shall be responsible for the success of the products.

## **c) Train the Weaver**

- To train / enroll the weavers to translate the paper designs on to the fabric.

## **d) Support in**

- By preparing write ups and support in display of exhibition.
- Visual merchandising / display of stock at select showrooms

## **e) Documentation of the Designs & Products Developed**

- To document the designs and products developed by the designer.
- Other marketing activities as and when entrusted.

## **f) If the Designer is already employed they should get NOC from the current employer, in case of selection.**

#### **4. Contract Fees:**

**A-Category**– Study about the cluster, reach on theme and development of design.

- Training to weavers and development of samples.
- Photo shoot & Documentation of developed samples.
- Contract fee to a maximum of Rs.5 lakhs budget

**B-Category** – Submission of designs for a specified product for Approval.

- Field visit for development of samples.
- Submission of samples to Head Office
- Documentation of samples.
- Contract fee of Rs. 50,000 per product

**C-Category** - Submission of designs for specified product.

- Purchase - Approval by Head Office
- Development of samples followed by Co-optex Technical Persons.
- Rs.30,000/products with minimum 10 designs in 4 colour ways

#### **5. Last date:**

Applications shall be uploaded with details before 31.12.2020 for enrolment and addressed as follows:

The Managing Director,  
Co-optex Head Office,  
350, Pantheon Road,  
Egmore, Chennai – 600 008.

Contact person: R.Vaasu .GM (Production)

Mobile no : 9444253371

Email id : cooptex@cooptex.com