#### **Annexure - I**

The TamilNadu Handloom Weavers Cooperative Society Limited 350, Pantheon Road, Egmore, Chennai – 8

# Notice of Calling Expression of Interest (EOI) for 'Empanelment of Fashion Designers for Garments & Home Textiles Development

Co-optex invites Expression of Interest (EOI) from eligible and experienced Textile / Fashion Designers for empanelment to develop Fashion Garment & Home textiles for retail sales.

#### 1. Introduction

Cooptex, a pioneer in the promotion of traditional handloom products, is now embarking on an initiative to diversify its product range by introducing fashion garments catering to the tastes and preferences of the younger generation. This includes contemporary apparel such as Kurtis, Tops, Skirts, Dresses, Indo-Western wear, and other fusion garments.

In this context, we invite Expressions of Interest (EOI) from qualified and creative fashion designers who can collaborate with us in designing and developing modern fashion garments using traditional handloom fabrics.

# 2. Objectives

- To develop a new line of fashion garments integrating traditional handloom textiles with modern fashion sensibilities.
- To promote handloom fabrics through contemporary and marketable apparel.
- To strengthen market presence among urban youth and fashionconscious segments.

### 3. Scope of Work

Selected designers will be expected to:

- Conceptualize, design, and prototype a range of fashion garments utilising the handloom fabrics from Coimbatore, Salem, Erode, Madurai, Thanjavur and other handloom clusters.
- Develop size charts, tech packs, and assist in sampling.
- Collaborate with in-house production & Master sample development
- Provide styling suggestions and support for photo shoots, promotions, and visual merchandising.

# 4. Eligibility Criteria

- Degree in Fashion Design from a recognized institution.
- Must possess adequate knowledge in CATD (Computer Aided Textile Design)
- Minimum 2 years of relevant experience in the relevant field. Prior experience with government or handloom development agencies is desirable.
- Proven track record of designing contemporary apparel (portfolio to be enclosed).

# 5. Submission Requirements

Interested designers are requested to submit:

- Cover letter expressing interest and understanding of the project.
- Designer's profile/resume as per Application format.
- Portfolio of recent work (preferably including work with handloom or ethnic textiles).
- Proposed approach and preliminary concept ideas (optional).

6. Empanelment Period & Terms of Engagement

The empanelment will initially be for a period of one year,

extendable based on performance and project requirements.

The organization reserves the right to accept or reject any or all

EOIs without assigning any reason.

• Empaneled designers may be engaged at a monthly consolidated

salary of Rs.Rs.40,000/- per month.

7. Mode of Selection

Shortlisted designers will be invited for a personal

interaction/presentation. Final selection will be based on creativity,

alignment with the organization's vision, and ability to execute within

timelines.

8. Submission Details

The application along with supporting documents may be sent via email

to <a href="mailto:dailycooptex@gmail.com">dailycooptex@gmail.com</a> or submitted in hard copy at the address

given below:

To:

The Managing Director,

T.N.H.W.C.S. Ltd., (Co-optex)

First Floor, Cooptex Warehouse Building,

350, Pantheon Road,

Egmore, Chennai – 600008.

Contact person:

Thiru Sadique Ali, Addl. General Manager (Credit Sales & PD)

Mob: 94454 19315

9. Last Date for Submission

The last date for receipt of EOI applications is **01.08.2025**.

### 10. Disclaimer

This EOI is intended to identify potential fashion designers for future collaboration. Submission of EOI does not confer any right to selection. The organization reserves the right to accept or reject any or all EOIs without assigning any reason.

We look forward to working with creative minds to bring handlooms into the world of modern fashion.

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Issued by:

The Managing Director, T.N.H.W.C.S. Ltd.,

# **Annexure II**

# THE TAMIL NADU HANDLOOM WEAVEARS' CO-OPERATIVE SOCIETY LIMITED

CO-OPTEX HEAD OFFICE, 350, PANTHEON ROAD, EGMORE, CHENNAI-600 008.

EMAIL: dailycooptex@gmail.com

Format for Application for Empanelment of Fashion Designers

# On Contract / Temporary Engagement Basis for Fashion Garments & Home Textiles Development

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1.Name of the (In Block Let		:		
2. Father's Name		:		
3.Correspondence Address		:		
4. Candidate Date of Birth		:	DD/MM	1/YYYY Format
5. Mobile Number		:		
6. E-Mail Id		:		
6 Aadhar Num	ber of the Car	ididate :		
7. (a) Educatio (10 <sup>th</sup> onwards)	-	s in chronologica	al order beginn	ing from SSLC
Name of the	Year of	Name of the	Subject	Division / %
Examination	Passing	Board/	/studied	of marks
Passed		University		obtained

(Certificate copy to be uploaded)

# (b) Technical Qualifications:

Name of the	Year of	Details of	Board/	Subject/stu	Division/ % of
Examination	Passing	Course	University	died	marks
Passed					obtained

(Certificate copy to be uploaded) (PTO)

8. Work Experience Chronological Order, starting with the First job:

Name &	Perio	d of	Designation	Total length	Nature of
Address of	service		of Post	of service	work & level
Employer					of
					responsibilities
	From	То			

(Certificate copy to be uploaded)

9. Niche skills & Language Spoken :

10. Any other relevant information :

# **Declaration & Certificate**

I hereby declare and certify that all the statements made in this application are true and correct to the best of my knowledge and if any of the particulars furnished by me are found to be incorrect or suppressed, my candidature is liable to be rejected at any stage during or after selection process. Further, I understand that this position is purely temporary contract basis for a period of one year only and my services are liable to be terminated without any notice during my contract period, if it is found that the particulars furnished by me are incorrect or suppressed.

Date:	
Place:	Signature of the candidate